

GORDON VAILL BARROWS

Technology Enthusiast. Business Entrepreneur. Community Leader. Aspiring Educator.



311 Lafayette Street
New Bethlehem, PA. 16242
Phone: 814.275.6714

E-mail: info@GordonBarrows.com
Website: www.GordonBarrows.com
Company: www.TechReadyPro.com

EDUCATION

Doctorate, Business Admin, 2022
Liberty University, Lynchburg VA
SACSCOC Accredited Degree
Cognate: Information Technology

Masters, Business Admin, 2011
Clarion University, Clarion PA
AACSB Accredited Degree
Honors: Beta Gamma Sigma

Bachelor of Science, 2009
Clarion University, Clarion PA
Major: Computer Science
Minor: Business Admin

EXPERIENCE

Founder & Chief Executive Officer

June 2010 to present

TechReady Professionals, Inc., New Bethlehem, PA.

- Manage ten-member technology and Internet-marketing firm offering sales, service, training, and support
- Established hyper-local news/media website preparing investigative content and data research for publication
- Leverage technology assets for several thousand business/residential clients in tri-county region of western PA

Graduate Research & Teaching Assistant

August 2009 to May 2011

Clarion University College of Business Department, Clarion, PA.

- Assistant to multiple professors, conducting primary and secondary business research
- Taught section of undergraduate economics, planned lessons and assignments, graded papers, and exams
- Provided training and technical support to professors for Clarion University's online learning platform

Graduate Research Assistant

August 2009 to May 2011

Clarion University Marketing/Relations Department, Clarion, PA.

- Assistant to multiple faculty/staff, conducting primary and secondary marketing research
- Served on web advisory committee which led major redesign of Clarion University's website
- Established Clarion University's first social media presence and aided in social media policy development

COMMUNITY

Mayor of New Bethlehem

December 2019 to present

New Bethlehem Borough, New Bethlehem, PA.

- Oversee employees/personnel; police department, fire company, public works/utilities and administrative staff
- Administer oaths/affirmations, write grants, break tie votes, perform marriage ceremonies, declare emergencies
- Enforce ordinance/regulations, support recruitment/retention, speak at school/church/business functions

Board of Directors & Secretary

January 2017 to present

Redbank Valley Education Foundation, New Bethlehem, PA.

- Manage grants, scholarships, donations, and endowment fund for academic/education-related programs
- Record meeting minutes, and work alongside school district superintendent, principal, teachers, faculty/staff
- Develop fundraising, budgeting, and advertising materials as part of long-term strategic plan for school district

COMMUNITY *continued...*

Board of Directors

October 2016 to present

Redbank Valley Community Center, New Bethlehem, PA.

- Plan, organize and execute community events, fundraisers, and activities for all age demographics
- Ensure organizational sustainability via innovative program development, evaluations, and ongoing training
- Supervise, develop, and grow volunteer recruitment/retention efforts through strategic planning processes

Board of Directors & Treasurer

June 2016 to present

Redbank Valley Municipal Authority, New Bethlehem, PA.

- Oversee financial planning, procurement, and investments via capital budgeting and strategic planning
- Execute cash flow forecasting to manage investments and credit lines to provide for adequate liquidity
- Develop and improve strategies and increase net profit by performing effective treasury management

Board of Directors & Past President

May 2011 to present

Redbank Valley Chamber of Commerce, New Bethlehem, PA.

- Facilitate strategic partnerships and educate the community on the benefits of economic development
- Advocate for local and regional competitive economic vitality by supporting/retaining local businesses
- Promote civic leadership and community engagement through value-building community events/services

Board of Directors & Vice President

May 2011 to present

Redbank Renaissance Civic Group, New Bethlehem, PA.

- Cultivate economic revitalization projects through streetscape/façade grants, loans, and tax credits
- Promote art, history, and culture as well as recreation/tourism resources through main street program
- Support business recruitment/retention, fundraising and economic restructuring via comprehensive planning

Borough Councilman

May 2011 to December 2019

New Bethlehem Borough, New Bethlehem, PA.

- Promote economic vitality, public safety and community aesthetics via local businesses and job opportunities
- Monitor finances, budget, payroll, policies, ordinances, government mandates as well as seek/apply for grants
- Maintain public relations and effective communication with county, state and federal representatives

COMMITTEES

Board of Trustees & First-Responder

August 2016 to present

New Bethlehem Volunteer Fire Company, New Bethlehem, PA.

- Ensure public safety/security as a fire-policeman with training/certification in CPR and First Aid
- Serve on Board of Trustees; oversee business operations, strategic planning and long-term sustainability
- Volunteer in multiple capacities at fundraisers and community events/activities to support operations

Board of Review

October 2014 to present

New Bethlehem Boy Scouts Troop 403 & Cub Scouts Pack 403, New Bethlehem, PA.

- Mentor, guide and coach boy scouts and cub scouts as they earn badges and advance through classes/ranks
- Serve in various roles at community events, fundraisers and activities including annual Blue & Gold Banquet

ASSOCIATIONS

Southern Clarion Police Association

New Bethlehem, PA.

August 2020 to present

Redbank Valley Alumni Association

New Bethlehem, PA.

October 2018 to present

Redbank Valley Trail Association

New Bethlehem, PA.

February 2014 to present

PUBLICATIONS

- Barrows, G. V. (2020, July 23). NB Borough Awards Junior Council Person 2020. *RedbankValley.org*. <https://redbankvalley.org/nb-borough-awards-junior-council-person-2020>
- Barrows, G. V. (2020, May 24). Redbank Valley Honors Hometown Heroes 2020. *RedbankValley.org*. <https://redbankvalley.org/veterans-banners-2020>
- Barrows, G. V., & Walzak, J. (2020, May 13). New Bethlehem Mayor Lobbies for Improved Rural Internet Access. *Leader-Vindicator*. http://www.thecourierexpress.com/coronavirus/new-bethlehem-mayor-lobbies-for-improved-rural-internet-access/article_2fbc6f7f-70c7-5de0-a2bb-bdb270bcb1df.html
- Barrows, G. V., & Walzak, J. (2020, April 24). Mayor Puts Emphasis on Small Business. *Leader-Vindicator*. http://www.thecourierexpress.com/mayor-puts-emphasis-on-small-business/article_9c3b0449-c1a5-57e5-9a37-a370fcd4e6d.html
- Barrows, G. V. (2018, June 27). Redbank Valley Class of 2018 Commencement Speech. *GordonBarrows.com*. <https://gordonbarrows.com/redbank-valley-high-school-commencement-speech-2018>
- Barrows, G. V. (2017, September 28). The Historical 2017 New Bethlehem Peanut Butter Festival. *GordonBarrows.com*. <https://gordonbarrows.com/peanut-butter-festival>

PRESENTATIONS

- Barrows, G. V. (2020, March). Coronavirus. *Public Speech* [Video]. New Bethlehem Borough, New Bethlehem PA. <https://www.youtube.com/watch?v=W1XXvKL3Azo>
- Barrows, G. V. (2019, October). Mayor of New Bethlehem. *Campaign Speech* [Video]. New Bethlehem Borough, New Bethlehem PA. <https://www.youtube.com/watch?v=DI49eQ2PfyQ>
- Barrows, G. V. (2018, June). A Wonderful Valley. *Commencement Speech* [Video]. Redbank Valley High School, New Bethlehem PA. <https://www.youtube.com/watch?v=EvFMRs3cM2o>
- Barrows, G. V. (2018, March). President's Remarks. *Chamber Annual Dinner* [Video]. Redbank Valley Chamber of Commerce, Hawthorn Fire Hall. <https://www.youtube.com/watch?v=2HJ1msgQCGs>
- Barrows, G. V. (2017, March). President's Remarks. *Chamber Annual Dinner* [Video]. Redbank Valley Chamber of Commerce, Snug Harbor. <https://www.youtube.com/watch?v=tmAxx38eRZQ>

CERTIFICATIONS

- CompTIA Computer Technician 2009 to present
- IC3 Internet/Computing Core 2003 to present
- Microsoft Office User Specialist 2002 to present

HONORS / AWARDS

- Redbank Valley HS Graduation Speaker 2018
- Chamber of Commerce Presidents Award 2017
- Beta Gamma Sigma Academic Honors 2011

CONNECT

-  [Linkedin.com/in/GordonBarrows](https://www.linkedin.com/in/GordonBarrows)
-  [Facebook.com/GordonBarrows](https://www.facebook.com/GordonBarrows)
-  [Twitter.com/GordonBarrows](https://www.twitter.com/GordonBarrows)

REFERENCES

References and online contact information available upon scan of Quick Response Code →



RECOMMENDATIONS

“Gordon is the consummate professional who used his expertise and entrepreneurial endeavors to not only benefit his fellow colleagues, but the University and the community. I highly recommend him to any organization seeking to improve the services they provide to their customers and community.”

- Graham Nkanza, colleague @ Clarion University

“Gordon is an asset to any group. His broad knowledge base and his computer expertise bring a wide skill set to the table. Gordon’s biggest asset, however, is his ability to engage a crowd persuasively and effectively during presentations. Gordon is comfortable and confident speaking in front of any crowd, and combined with his knowledge of business, this makes him an exceptional candidate for any organization.”

- Dustin McElhattan, colleague @ Clarion University

“Gordon is trustworthy and hard working. He values integrity and loyalty, which are two characteristics that are not easy to find. I recommend working with him because not only will he give great customer service and satisfy your requests, he is great to get along with too!”

- Joy Carey, colleague @ Clarion University

Gordon is the type of person who stays at the cutting edge of technology. He is also a take-charge type of person. With those two traits coupled with his intelligence, he is a good person to have on your team.

- Dr. Anthony Greci, Professor @ Clarion University

ACKNOWLEDGEMENTS

“You are certainly the most visible, socially interactive and community-oriented council member this town has ever had! You are blessed with good sense, common sense, and business sense! Glad to see your willingness to continue serving!”

– Pamela Edmonds, New Bethlehem Resident

“Our community is certainly fortunate to have you on Council. Thank you for your faithful, continued service.”

– Bayonne Hawk, New Bethlehem Resident

“Please know that everything you do in our community is so very appreciated! You have been an amazing person to cover so much and support every event! You never say I can’t! Always sure I can!”

– Ann Kohnitsky, Redbank Valley School Board Member

“It was great to see you Gordon and chat about the outstanding things you are doing with your business and in the community!”

– Donna Oberlander, Pennsylvania State Representative

“Gordon from the first time I met you I knew you were special and loved the Lord. He has your plan. New Bethlehem will always be your home.”

– Katy Burns, New Bethlehem Resident

“This week I’m at the United States Senate Youth Program which has been inspiring – and I am grateful to have been pushed and supported by mentors like you. Your kindness to me has been a great influence, and I am glad to have met you. I appreciate all the help you’ve given me over the last year. Thank you!”

– Colin Sheffer, retired Junior Borough Council Member